2019 Sponsorship Commitment Form

Please indicate your desired level of sponsorship. Complete the form and return to United Way of Fairfield County by April 5, 2019. Thank you for your commitment to our community.

Date: Mailing Address: City: Phone:	Name:				
Campaign Kick-off Sept. 10, 2019	United Way 5K - 2 Mile Walk Nov. 9, 2019	Awards Banquet Winter, 2020	Day of Action June 20, 2019	Dolly Parton's Imagination Library	
Presenter	Presenter	Presenter	Presenter	A Month	
\$2,000	\$2,000	\$1,500	\$2,000	of Books	
(1)	(1)	(1)	(1)	\$1,000	
Supporter	Supporter	Supporter	Supporter	Pillar's	
\$750	\$500	\$500	\$750	Club	
T-Shirt	T-Shirt		T-Shirt	Event	
\$300	\$300		\$300	Spring, 2019	
	locate	information about above of d on the back. The Pillar's Illy to show appreciation f	Club Event is held	Presenter \$1,500	







made a significant contribution to our campaign.



For more information regarding sponsorship opportunities, please contact Beth Craft, Resource Development and Event Manager, at 740-653-0643 or bcraft@uwayfairfieldco.org.







\$500

	Presenter	Supporter	T-Shirt	
Day of Action	\$2,000	\$750	\$300	
Pillar's Club Event	\$1,500	\$500	N/A	
Kickoff/Community Care Day	\$2,000	\$750	\$300	
United Way Run/Walk	\$2,000	\$500	\$300	
Awards Banquet	\$1,500	\$500	N/A	
"Event Presented by" on ALL Marketing Materials (First right of refusal to sponsor for following year)	X			
Individual PowerPoint Slide at the Event (If applicable)	X			
Group PowerPoint Slide at the Event (If applicable)		X		
Speaking Opportunity at the Event (If applicable)	X			
Large T-Shirt Logo (If applicable)	X			
Small T-Shirt Logo (If applicable)		X	X	
Table Recognition (If applicable)	X	X		
Individual Listing in Event Program (<i>If applicable</i>)	Х			
Group Listing in Event Program (<i>If applicable</i>)		X		
Event Give Away Opportunity (If applicable)	Х	X	X	
Website and Social Media Event Acknowledgement	Х	X		
United Way Annual Banquet Program Recognition	Х	Х	Х	
Dolly's Imagination Library	\$1,000 per month - (Limited to 12 sponsors per year) During your month your company name will appear on nearly 1,000 book labels, your company will be recognized on our website/social media, and you will receive a promotional banner to showcase at your place of business for the month.			

Day of Action

Annually in June, thousands of people from more than 300 communities across the world will be volunteering through United Way Worldwide to make their community a better place through Day of Action.

PLAY UNITED

Campaign Kick-off

Imagine your company's name and logo on hundreds of T-shirts spread proudly in Fairfield County during our annual Community Care Day. At the campaign kickoff, business leaders, dignitaries and volunteers will see firsthand that your company is helping to advance the common good.

United Way 5K

Join hundreds of your closest friends, proudly wearing their long sleeve T-Shirts with your logo on the back, race for the finish line. This event pulls people from beyond Fairfield County because we do it right. Be a part of our winning team!

Awards Banquet

Showcase your company's commitment to our community as we celebrate the champions of our campaign season. Your business will be featured as a presenting sponsor in front of the top performing companies, volunteers and dignitaries as we thank them for all that they do.